

**SATURDAY
AUGUST 1**

STORE OPENS 9 A.M.
except in the Men's De-
partment which opens
on 4th Street at
7 a. m.

One Day Only



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The Biggest Event in Bargain Giving that Has Ever Taken Place in the Southwest

THIS SALE will mean an event in the history of economy and value giving long to be talked about; an event that has never been equalled and surely will never be surpassed. It will show what this big store can do, and what it means to the people of the Southwest. No other organization could attempt or could successfully carry out an event of this magnitude; no other store could handle the immense crowds, which we know will avail themselves of the wonderful offerings. No matter where you live, it will pay you well for the time or money you will expend to walk, ride or drive to our store and avail yourself of our more than generous offers. We mention only a few of the most important Specials. There will be hundreds of other Bargain surprises, with which you will be equally pleased. Don't be sorry afterwards, but **BE ON HAND**, prepared to stay awhile (in order to look over our many Sensational Bargains) on

SATURDAY, AUGUST 1st

Doors Open in Men's Department
on 4th street at 7 a. m.

ONE DAY ONLY

Front Doors Open at 9 a. m.
No Dry Goods Sold Before

Men's Department
Open at 7 a. m.

Men's Suits

Men's Department
Open at 7 a. m.

Piercing Arrow Special \$10.00

Suits worth up to \$35.00, strictly all wool, hand tailored, in all the newest styles and colors, in spring and fall weights. Absolutely a saving to you of \$10.00 to \$25.00 on each suit. These suits comprise such standard makes as Hirsch-Wickwire, Kuppenheimer, Frankel, and Horse Shoe Brand.

\$10.00

Women's Suits

Piercing Arrow Special \$10.00

Suits comprising very best values from \$22.50 to \$40.00 in silks and woollens, in spring and fall weight, all stylish models and a saving to you of from \$12.50 to \$30.00. To positively convince you of the value of these suits we have same on display for your most scrutinizing inspection.